

Abstract

Money has always played an essential role in people's society. Means of payment come in various forms. Through the internet, the most modern form of money, the so-called cryptocurrency, has emerged. It is hard to imagine our society without it; this Bachelor Thesis gives insight into the understanding and definition of cryptocurrencies using the most famous, Bitcoin. Furthermore, it discusses the possible use as a general mean of payment and their acceptance among society and especially for the commerce. The goal is to cover the phenomenon of cryptocurrencies and highlight some of their advantages and disadvantages. The knowledge is based on scientific papers, journals and conducted interviews with experts.

Keywords: money, cryptocurrency, acceptance, mean of payment, commerce